



sec.gov
<https://www.sec.gov/ne>



<https://www.sec.udies/techrp97.h>

pc.com/insights/the-impact...

Impact of Technology
ties Markets: A
erspective on the...

ry

als



wiley.law
<https://www.wiley.law/a>

OMB Required
Acquisition Will I
Government Con

Summary

PUTZEL

IKI.AI

Intelligent Knowledge Interface

Application Evaluation by:
Mike Riffon

Contents

- Overview
- Opportunities
- Recommendations

cooley.com

<https://cdp.cooley.com/sec-reporting-im...>

SEC Reporting Implications for Publicly Traded Companies Impacte...

Summary

ar

trading

security

software

releases Guidance
nce Federal
isition

crowell

crowell.com

<https://www.crowell.com/en/insights/cli...>

OMB Releases Guidance

Overview

Website Analysis

Assessment conducted and recommendations based on these factors::

- **Accessibility** - Can users of all ability levels access the website?
- **Usability** - Can new users easily understand the website?
- **Information Architecture** - Is the website easy to navigate?
- **Visual Design** - Is the website aesthetically pleasing?
- **Content** - Is the website content clear and understandable?

Overview

Summary

By making some changes to improve accessibility, [IKI.AI](#) can further enhance its goal of merging knowledge with proactive help and improving knowledge organization.. These opportunities are suggested to add a level of organization and clarity to the app that makes an easier navigation experience for disabled users that will also strengthen the experience for able users.

Opportunities

Top 3 Opportunities

01

First Impressions

Landing on the ask IKI search bar first gives the impression that the primary user flow is a search engine. This doesn't distinguish IKI from other AI search engines.

02

Accessibility

The evaluation uncovered multiple accessibility opportunities ranging for major to minor suggestion that can improve users' experience.

03

Wayfind and Navigation

There are no CTAs to move from feature to feature. The library's masonry layout with minimal categorization has the potential to become overwhelming as a user's library grows in content.

Opportunities



Icon Recognition

Library uses an open envelope icon which is associated with emails.

Suggest using a book icon instead for better recognition.



Add Notes Feature

Have a blinking cursor appear or descriptive text as breadcrumbs to lead the user to the proper note area.

Additional Opportunities



Side Bar

The Navigation bar will grow with content with use. Collections, Peers, Community, and Following have no information hierarchy for organization.



Help Interface

IKI.AI gives an initial 5 steps walk through of features, but lacks an additional help interface.

Recommendations

Recommended

Next Steps:

First

Impression.

Important Point

Combining the Ask IKI and Library into one page with Ask IKI above library content cards would streamline and improve efficiency. This would remove the need for the redundant search bar in the library.

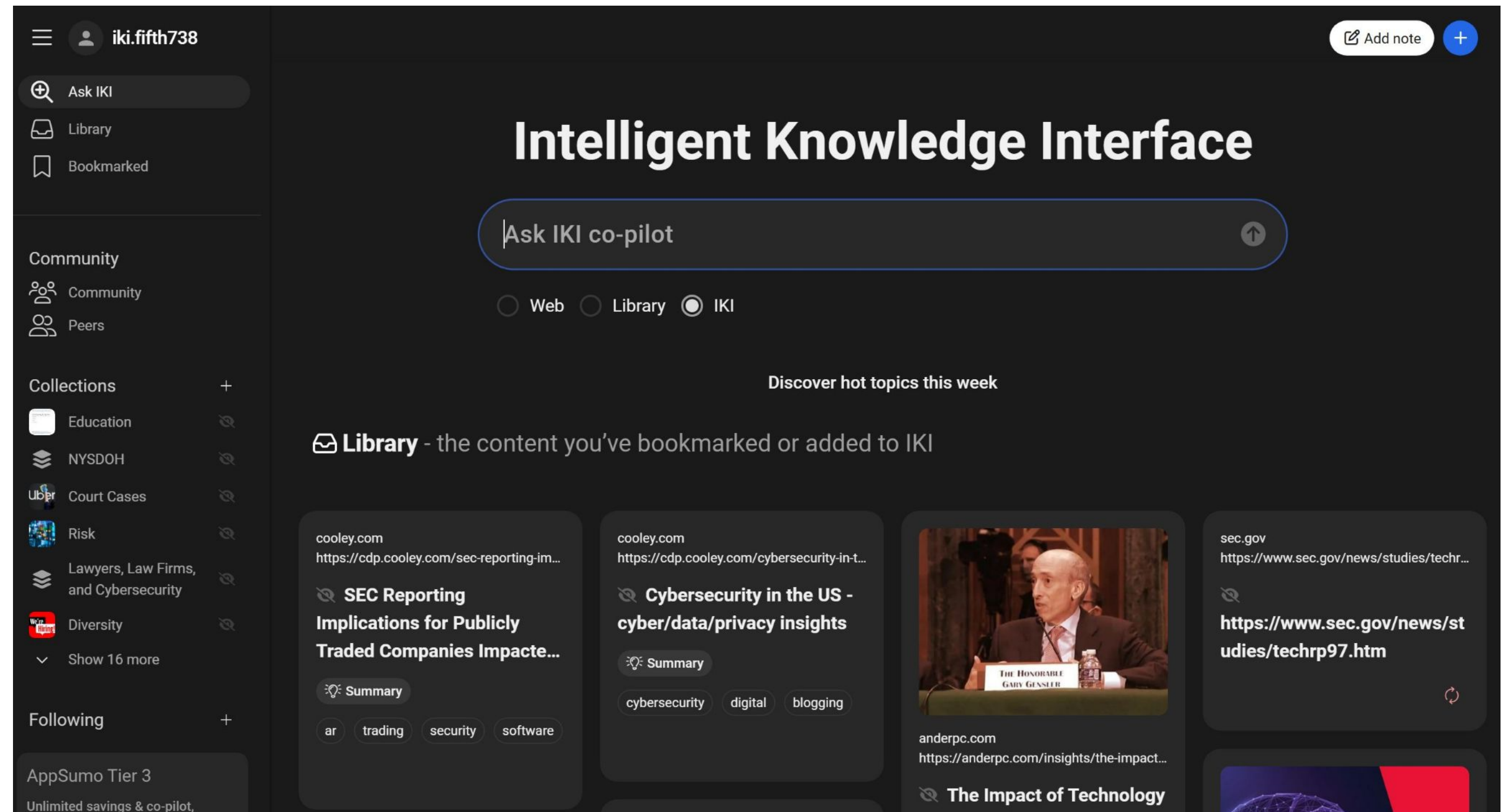
It would also set IKI apart from other search engines, AI assistants, and media feeds by visually reinforcing the branding of blurring boundaries.

The app is missing a few web basics: Accessibility Statement, copyright notice, cookie consent (if present), and data storage disclosure (if needed).

- B2B and B2G tech/software companies must meet EAA compliance in 2025, as clients in both sectors require adherence to these standards for

IKI.AI Landing Page Mock-up.

- Streamlined for less confusion.
- Sets IKI.AI apart and reinforces brand.
- Still allows full access via navigation bar.



Recommendations

Recommended

Next Steps:

Accessibility.

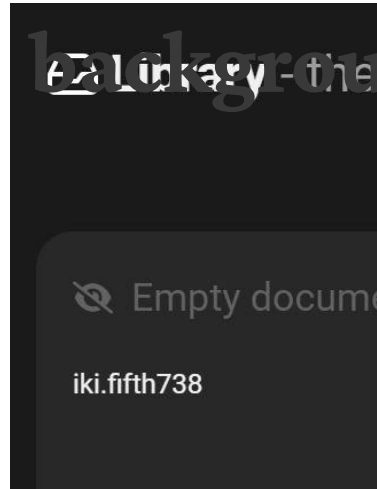
Important Point





The app does not have a skip link for users that have text to speech readers. The library content would read every single word on each card. This is a major pain point.

Using a skip link to hit major headers on the card, and more detailed navigation if the user accesses that article could be a solution.

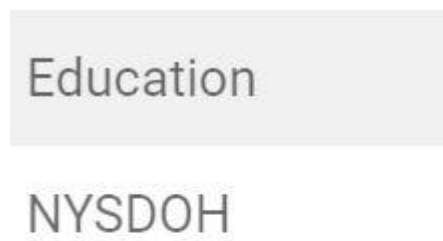
This evaluation tested the sites color scheme contrast ratio with WCAG 2 standard in both dark and light mode. Only header titles passed standards in dark mode. Light mode was better, but still failed with the grey highlight on grey text. This can be solved by minor color changes to reach above the 3:1 ratio.

Dark Mode icons and font on gray background.



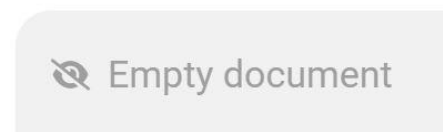
Foreground Color	Background Color	Contrast Ratio
 <input type="text" value="#6a6a6a"/>	 <input type="text" value="#282828"/>	2.73:1
Foreground Color	Background Color	Contrast Ratio
 <input type="text" value="#282828"/>	 <input type="text" value="#1a1a1a"/>	1.18:1

Light Mode font on gray background.



Foreground Color	Background Color	Contrast Ratio
 <input type="text" value="#9f9f9f"/>	 <input type="text" value="#ffffff"/>	2.65:1

Light Mode icons and font on gray background.



Foreground Color	Background Color	Contrast Ratio
 <input type="text" value="#a0a0a0"/>	 <input type="text" value="#ffffff"/>	2.61:1

Examples of
color contrast
ratio scores
according
WCAG 2.

Recommendations

Recommended

Next Step:

Wayfinding &

Navigation.

Important Point

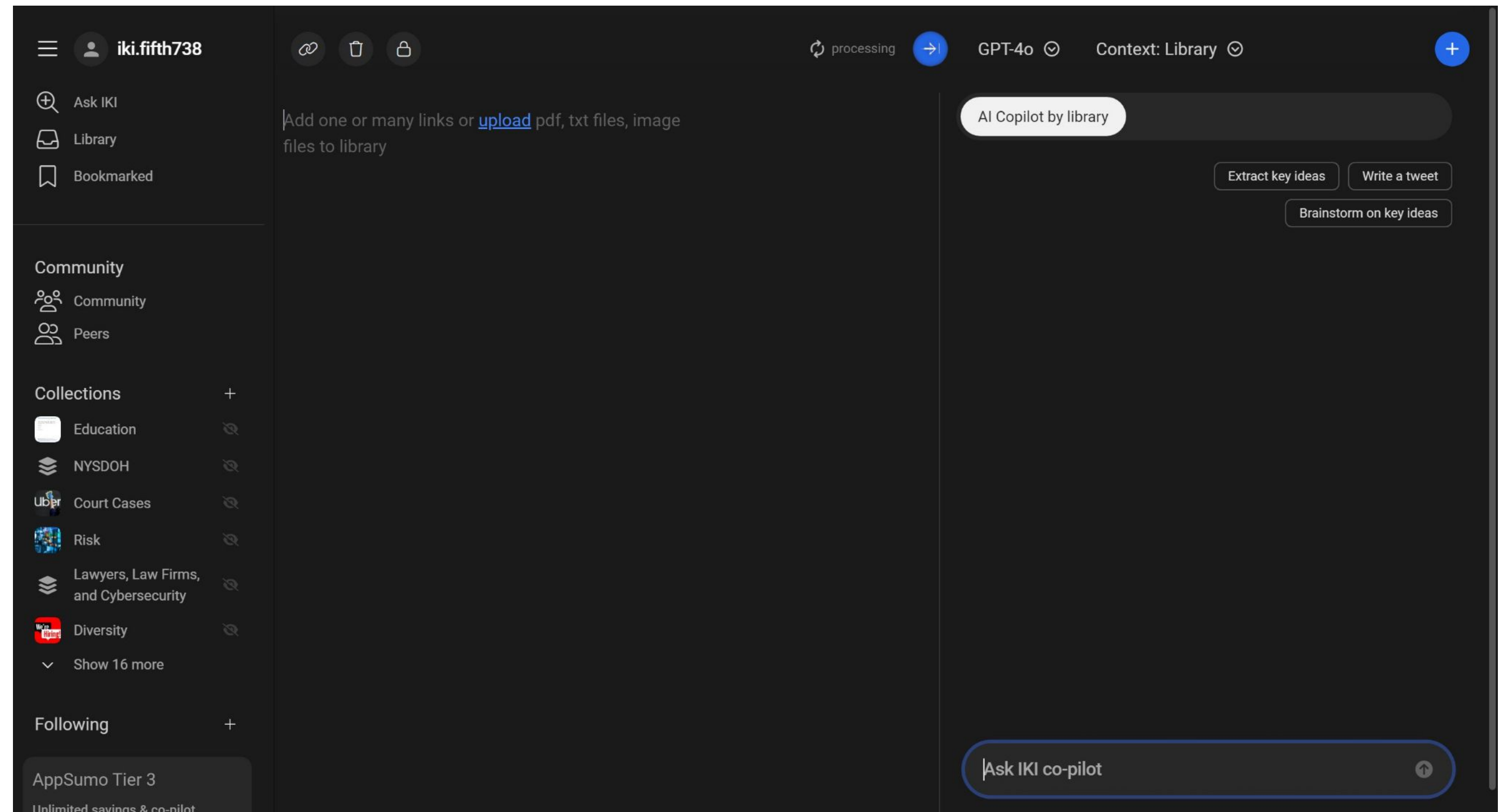
The note taking feature is not intuitive to use. Adding breadcrumbs like descriptive text in the note taking section could solve this.

There is no way to cancel out of a note other than to delete it, and if you leave the note space before saving all info, it is lost.

The library needs structure, organization, and categorizing to feel more like a library and less like a Pinterest homepage. The only categorization available is through tags as a cross reference. The dynamic quality of masonry layout style for the cards is great, but could become overwhelming as content grows without some form of category division.

IKI.AI Note taking page Mock-up.

- Prompts to indicate typing action field.
- Aligning blue color theme for CTA buttons.
- Matching the blue also creates a breadcrumb.



Bonus Mini Evaluation of IKI's marketing website!

Important Point

This is not a full evaluation of the website, but these are initial accessibility issues that popped out immediately when navigating from the website to the app.

- Animations cannot be paused.
- Diagonal text used.
- Buttons that cover text.
- Rollover buttons cannot be paused.
- Long loading time for widgets.

Thank you!

I greatly appreciate the chance to share my skills as a UX Designer specializing as an accessibility analyst on such a cool idea for an app! Also, thank you for letting me use this as part of my case study for real world experience in my portfolio. I would like to keep in contact and watch IKI.AI's design grow. I welcome any feedback and comments.

mikeriffonux@gmail.com

www.mikeriffon.com